

May 2019



**FULL TICKETING PLATFORM FOR
EVENTS AND EXPERIENCES.**

A modular and custom platform for every need.

The Full Ticketing platform is completely customizable to sell, independently, any kind of experience. Dedicated to brands that aim for success.

To develop business ideas without worrying about creating a platform. To void high costs: code development, human resources and to be always ahead of your time.

- +20 years of experience in the ticketing business
- International case histories
- Quick activation with included housing and hosting
- Modern, safe, scalable, multilingual, mobile responsive
- Box Office with certified printers
- Advanced access control
- Pass management for areas and VIPs
- Integrated with payment and shipments systems
- With CMS, CRM, SEO, ADV, SOCIAL functionality



DEDICATED TO:

- **BIG LIVE EVENTS**
- **PRODUCERS**
- **VENUE MANAGERS**
- **SPORTS ORGANIZATIONS**
- **INNOVATIVE ENTERTAINMENT**
- **TOP BUSINESS MEETING**

MILESTONE

2007-2011

5M+ of tickets sold in Greece, Cyprus, Egypt, Qatar with 140M+ of transacted.

2011

Asian Cup management in Qatar, organized by The Asian Football Confederation.

2011

Ticketing platform certification (Belive 1.0, SIAE and The Revenue Agency) which becomes compliant to seal fiscal tickets for events in Italy.

2012

Clappit brand launched.

2013

Pass System implementation.

2014

New Certification: Android Access Control app, open seasons tickets, new devices (Belive 2.0).

2014

New certification: Clappit becomes the first Italian DIY ticketing platform in compliance compliant with current ticketing laws (Belive 2.1).

2015

New certification: Android Box Office app, new devices (Belive 2.2).

2016

Business Event Implementation.

2016

New certification: mobile tickets, digital tickets, RFID tickets, new Access Control and new devices (Belive 3.0).

2017

Full Ticketing implementation.

2018

New certification: Epson fiscal receipt printers, Evolis PVC card printers (Belive 4.0).

2018

Expo Exhibitor implementation.

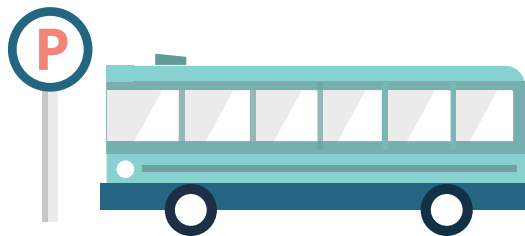
2019

New partnerships in EMEA.



Full Ticketing event platform.

- High-performance housing and hosting or dedicated installation on the client's server
- Multilingual 30+ foreign languages available
- Multi organizer, for simple management of more organizers
- Multi application, to manage multiple sites and applications
- Multi user, to manage, profile and control users, roles and permits
- Multi channel, to manage different sales channels and policies
- Integrated with Google: Analytics, Search Console (SEO), Ads, Maps, Shopping, Events (where available), Translate
- Management of pixels and conversion codes for advertising campaigns and partners
- Payments platforms: Stripe, Paypal, Amazon Pay, Google Pay, Nexi, Visa, Mastercard, American Express, XPay, Satispay, PostePay
- Courier supplements: SDA, DHL
- Social media integrations: FB, IG, IN, TW, YT



Ready to grow your business.

A unique platform to stand out in the entertainment world with endless features to get over the classic "entrance" and offer fantastic personalized experiences.



SELL TICKETS TOGETHER WITH...

- + Hospitality
- + Transfer
- + Merchandising
- + Masterclass
- + Meet & Greet
- + Food and beverage
- + VIP experience
- + Parking
- + *Donations*

Up and cross selling, pre-configured or modular packages by the user, extraordinary super custom business events.

Perfect for new shapes of entertainment.

Platform has a great flexibility which allows us to be the right choice for companies that wish to offer new expressions and methods of entertainment and events.

E-sport tournaments, digital and theme parks, visual and sensational experiences, whichever is your idea of entertainment, we'll be by your side to create the best solution for your business.

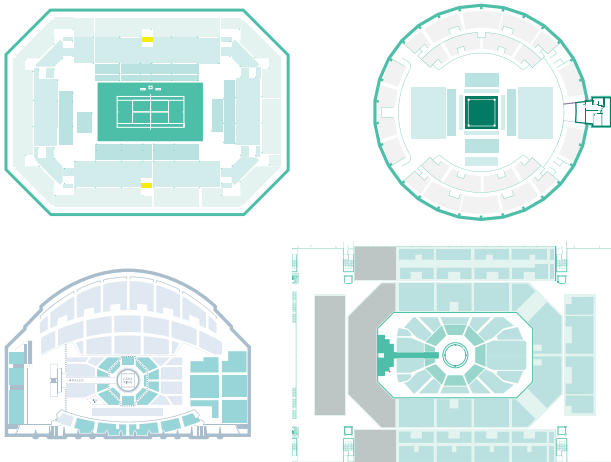
NEW IDEAS? FREE THE POWER OF YOUR EVENTS WITH FULL TICKETING.



Make all types of tickets available.

Every customer has their own habits when it comes to tickets and vouchers. To avoid losing public, make all types of tickets and deliveries available.

- Print-at-home ticket with a customizable template
- Digital ticket for smartphones
- Clappit paper ticket 4/8", with anti-counterfeit hologram
- Dematerialized ticket for cards with barcode, QR Code, cards or RFID devices
- Online purchase and pick-up at venue with a helpful delivery report
- Courier shipment with tracking number management (already integrated with SDA, DHL)
- Presale printing
- Activation of sale points



CRM, marketing and sales

Reach and satisfy your audience with concrete features designed to simplify, optimize and improve your business.

- Call center sales application
- Season tickets and open season tickets
- Advance sales and sales policies, price lists, fees
- Vouchers, discounts, promotions, early bird
- Creation and delivery of newsletters with custom template
- Distribution list and privacy policy management
- Custom transactional e-mails
- Bidirectional SMS notifications
- BOT Telegram
- QR Code and dedicated URLs generation
- Import/export of guests lists
- Complete users data
- Profiling with custom content distribution
- Geolocation
- Real-time sales statistics
- Loyalty cards with wallet and fidelity points
- Online chat
- Creation of wizard forms for support

We treat your brand like a star

Your brand must be the absolute protagonist. We design sales portals and responsive mobile websites focused on events, with custom UX UI and SEO compliant to promote reputation and success.

With the freedom to independently manage each channel and add any type of content such as texts, photos, videos, audios, blogs, surveys, instant-pools, FAQs, imagination will be the only limit to overcome.



Box Office desktop and mobile app

Sell up to the last second available and always aim for sold-out with the Full Ticketing Box Office application. Modern and friendly interfaces, simple processes with high-level usability to reach maximum speed during the event.

- Sell with an interactive seating map and change calculation
- Allotments with password protection
- Accreditation and reservations
- Print multiple orders
- Physical and virtual POS (SumUp)
- Real-time sales dashboard
- Printers: Boca, Custom, Zebra portable Bluetooth, Epson for fiscal receipts, Evolis for PVC supports also with RFID
- Custom sales report
- SIAE fiscal reports (for Italy only)

Highest security with advanced access control

The platform is equipped with an advanced high-performance access control module. With a simple Android application, every kit can validate 600/800 QR Code or barcodes, by day or night, with Wi-Fi or 3G/4G connection.

- Gates configuration
- Validate every kind of tickets
- Can be integrated with physical turnstiles with functionality expansion
- Import/export of white and black lists
- Sending of e-mail/SMS notifications as soon as the code is read
- Real-time data monitoring dashboard
- Validate passes
- Validate products and service vouchers
- Live report with graph and details of entrances, schedules, operators

Super fast event setup

Lots of options to quickly configure each type of event with many convenient and practical features.

- Fast event cloning
- Recurring events
- Spaces and venues
- Entrance gates
- Numbered seat plan configuration
- General admission "Best Seat"
- Sectors, price sectors, rates
- Shifting
- Purchase by multiple
- States of sale (open, closed, sold-out, etc.)
- Tickets availability



Pass System Module

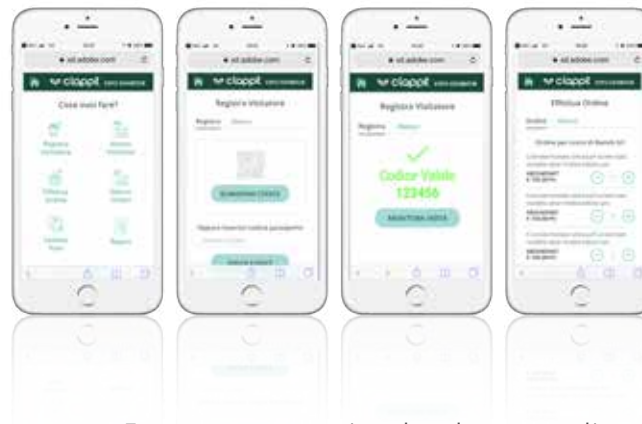
Amazing passes to help the work of local crew, increase control of the venue areas and create fascinating entrance tickets.

- Template with different formats and folds
- Customizable front and back side graphics
- Management and association of areas, roles, and access permits
- Integrated with access control
- Import of names lists
- Sending PDF passes by e-mail
- Meals and transport management



Expo Exhibitor Module

The fair returns to be a place of modern and global interest with the advanced features of the module dedicated to expos, stands and participants in trade fair events.



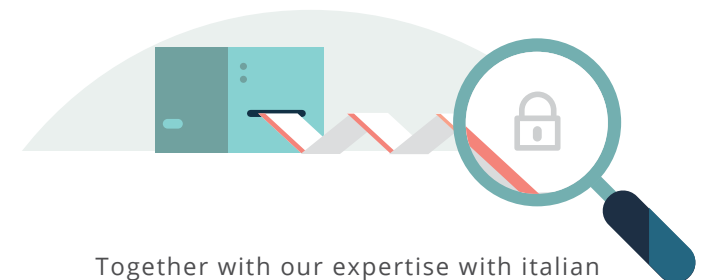
- Engagement, gaming, loyalty, rewarding
- Registration and sending of badges and passes
- Visitor tracking
- Real-time data monitoring
- Import of product catalog
- At-the-stand order registration
- Management of offers and discounts
- Custom survey



SPECIAL ITALIAN MARKET

A compliant platform, active support, and training

The platform is certified with the SIAE and The Revenue Agency and is officially compliant with the Italian law (Ministerial Decree 13th July 2000) for the sale of fiscal tickets of entertainment and show events.



Together with our expertise with Italian events law, we can collaborate with international companies in the Italian market.

IT security

- SSL security certificate EV 128 bit
- Distributed cache
- Waiting list
- Queuing activation
- 3D secure option

Anti secondary ticketing functionality

- Re-captcha
- SMS PIN confirmation
- Nominal purchases
- Purchase limit per order
- Purchase limit per person
- Purchase limit per event
- Purchase limit per day
- Tracking log

Wide options of international payment platforms

The platform is already integrated with many payment systems and we are able to implement other circuits on request.

- Stripe
- Paypal
- Amazon Pay
- Google Pay
- Nexi, Visa
- Mastercard
- American Express
- XPay
- Satispay
- PostePay
- *Bank transfer*

Reports and administration

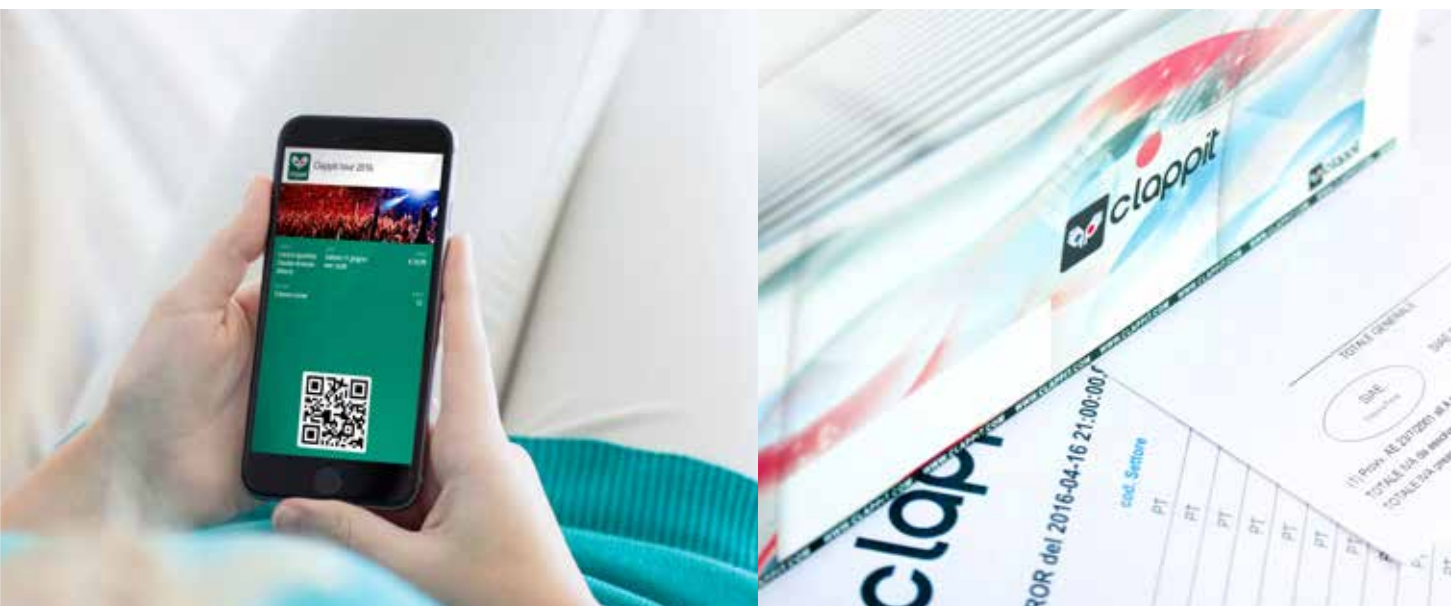
Clear, detailed and custom reports to check the sales trend and the final accounting report.

The platform allows the integration of accounting systems or the provision of custom flows and patterns.



IT support

- Scalable platform
- Sizing and configuration of server architecture
- Load balancing
- Custom development



Contact us and turn a ticket into a unique experience.

Discover the new ticketing era, give your event an original and unforgettable charm, offer exciting experiences to your spectator.

Tell us your idea, we will be happy to listen to you and give you all the maximum support.

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Recensioni • Eccezionale



TrustScore 9.1 / 10

